

Kenjol - In the News

[Summary of KCM Media Coverage](#)



[FoxBusiness.com LIVE - August 3, 2010](#)

Kenny Landgraf is a guest on FoxBusiness.com LIVE's show. In a segment titled "Economy and Earnings at Odds", he discusses the impact of differing reports on the markets.



[CNN Money - August 1, 2010](#)

With the July jobs report release in the week ahead, David Levy comments on the necessity of job creation as it relates to the economic recovery.



[CNN Money - July 28, 2010](#)

David Levy comments on the day's market moving news, noting that the selling was a result of short-term overbought conditions. The bigger picture is that we're still in a tug-of-war between better earnings news and mixed economic news.



[FoxBusiness.com LIVE - July 19, 2010](#)

David Levy is a guest on FoxBusiness.com LIVE's show. In a segment titled "The Market's Push and Pull," he discusses the effect of differing economic news and corporate profits.

THE WALL STREET JOURNAL.

[Wall Street Journal - July 19, 2010](#)

Kenny Landgraf discusses Kenjol's "trend following" approach to the market. To trend followers, the notion of buy-and-hold investing—picking stocks based on fundamentals and keeping the investments for months or years—has no place in today's market and, in fact, is a recipe for defeat.



[MarketWatch - July 16, 2010](#)

Kenny Landgraf provides insight into Kenjol's dynamic trading strategies. Proponents of so-called trend investing say the tactic not only enables investors to navigate unstable markets, but also prevents big losses when prices fall.



 [DailyFinance - July 7, 2010](#)

David Levy provides insight into what might cause an ETF to close. The primary sign a fund will close is lack of sustainable purchasing volume which limits the creation of new units of their ETF. This lack of demand makes an ETF unprofitable.



 [Financial Planning - July 6, 2010](#)

Kenny Landgraf expounds on his comments from the AdvisorBenchmarking survey, noting investors are fearing an all-out replay of 2008-2009. There are problems, but we will get through them.



 [AdvisorBenchmarking - June 28, 2010](#)

Participating advisor, Kenny Landgraf, comments on the return of the bears. Bulls put on their swimsuits and headed to the beach while bears are dancing in the streets again as negative news adds up to intense selling pressure.



 [KVUE - June 26, 2010](#)

David Levy talks to KVUE's Quita Culpepper to give some answers on how you can you keep a natural disaster like a flood or hurricane from turning into a financial disaster.



 [CNN Money - June 11, 2010](#)

Kenny Landgraf comments on the direction of the market. There's not a whole lot of good news and investors are standing on the sidelines waiting for the smoke to clear



 [CNN Money - June 9, 2010](#)

Kenny Landgraf remarks about the viability of BP which served as the catalyst to drive energy stocks and the broader market lower on the day.



 [CNN Money - June 1, 2010](#)

At the start of a new month, Kenny Landgraf notes the market is not in a situation like 2008 when we saw our financial system collapsing. He said that the fundamentals remain in place, but with increased volatility, investors aren't able to focus on those basics.

 [FoxBusiness.com LIVE - May 28, 2010](#)



Kenny Landgraf is a guest on FoxBusiness.com LIVE's show. In a segment titled "Swimming with Sharks", he discusses how the little guy can stay afloat in this volatile market.



 [CNN Money - May 17, 2010](#)

Kenny Landgraf comments on the afternoon turnaround in stocks. Stocks went down to the lows they saw last week, but didn't break below those technical levels as money came back into the market.



 [TheStreet.com - May 1, 2010](#)

Kenny Landgraf comments on the current market and the week ahead and important economic indicators.



 [FoxBusiness.com LIVE - April 19, 2010](#)

Kenny Landgraf is a guest on FoxBusiness.com LIVE's show. He discusses the impact of the SEC charges against Goldman Sachs. He also comments on areas of opportunity in the market today.



 [CNBC Squawk Box - April 1, 2010](#)

Kenny Landgraf is a guest on a Squawk Box segment titled "Checking Market Pulse." He discusses the potential market reaction to the upcoming March jobs report and the positive market sentiment persisting on Wall Street.

 [Financial Planning - March 31, 2010](#)



Kenny Landgraf comments on the jobs market and corporate profits. He notes that while companies are not adding jobs and will delay until they squeeze existing resources as much as possible (higher productivity), company profits are expanding and companies are sitting on more cash.

 [OnWallStreet - March 31, 2010](#)



Kenny Landgraf comments on the outlook for unemployment. He notes that while the economy has stopped shedding jobs, companies will delay hiring until they squeeze existing resources as much as possible to maximize productivity.

 [AdvisorBenchmarking - March 29, 2010](#)



THE WALL STREET JOURNAL.



TheStreet.com

Participating advisor, Kenny Landgraf, comments on his outlook for the market. Historically, the second year of the presidential election cycle is the weakest. Investors continue to pour into bonds and other asset classes as the yield on money market is nothing.

 [CNN Money - March 12, 2010](#)

Kenny Landgraf comments on the upward bias in the market which should enable stocks to continue to drift higher over the next few weeks.

 [Wall Street Journal - March 1, 2010](#)

David Levy comments on the effect of the illiquid bond market on non-Treasury bond ETFs. He recommends avoiding bond ETFs, choosing instead bond mutual funds whose shares are always priced at NAV.

 [AdvisorBenchmarking - March 1, 2010](#)

Participating advisor, Kenny Landgraf, describes the bubble growing in bonds. Just like in 2000, when investors couldn't get enough of tech stocks, a decade later investors can't get enough of bonds.

 [MarketWatch - February 24, 2010](#)

David Levy advises using caution when purchasing shares of bond ETFs. Liquidity issues make bonds a poor fit for ETFs, so an ETF's share price, dictated by market demand, is often different from its net asset value.

 [CNN Money - February 16, 2010](#)

Kenny Landgraf comments on the market, noting that between the good manufacturing report this morning, international markets rising and people wanting to come back in after a holiday weekend, there were plenty of reasons for stocks to rise today.

 [CNBC Squawk Box - February 9, 2010](#)

Kenny Landgraf joins host Becky Quick and BNY Mellon Chief Economist Richard Hoey in a Market Task Force segment on the direction of U.S. markets.

 [TheStreet.com - February 4, 2010](#)

Kenny Landgraf comments on the day's market declines, with investors concerned about job losses and the debt scare out of Europe ahead of Friday's nonfarm payrolls report.